The winter months are the most difficult time of year for the homeless.

Many of them are at risk to the elements. Friends of Boston’s Homeless has taken up the challenge to help reduce the danger to those on the streets this winter through our Warm Hands Warm Hearts Winter Apparel Drive.

We all put on gloves, hats, scarves, a warm pair of socks every winter morning with hardly a thought, but for the homeless these items are often a luxury. By participating in Warm Hands Warm Hearts you will not only help keep our community’s neediest, most vulnerable citizens warm and safe this winter, but you will also help maintain their dignity and comfort during this most difficult time of year.

All you need do is donate at least one brand-new winter hat, scarf, pair of gloves, mittens or pair of socks. It’s a simple and inexpensive way to make a lasting impact for the homeless women and men in our community.

Friends of Boston’s Homeless supports Woods Mullen Shelter in Boston’s South End and Long Island Shelter on Boston Harbor. These shelters serve over 800 of our community’s homeless every day (about 70% are men and 30% women), providing safe dignified care and basic emergency services: a nutritious meal, hot shower, and a warm bed to each and every individual in need.

In addition, Friends supports solution-oriented programs that help our community’s homeless move beyond shelter including Job Training, Adult Education & Literacy, Life Skills Development, Employment Services, and Transitional and Permanent Affordable Housing.

On behalf of Friends of Boston’s Homeless and the people we serve, we thank you for joining us in our efforts.

For more information visit www.fobh.org